



THE PEAKS  
*Summer*  
FUEL

"Ignite Your Adventure, Rev Up the Fun!"

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JULY | 26<sup>TH</sup> – 28<sup>TH</sup> | 2024





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### **Summer Fuel: An Exclusive Car Club**

Summer Fuel is a distinguished car club established in 2023, reserved for a select few who possess a deep passion for the exhilarating world of automobiles. Our members indulge in the joy of driving, relish in fine dining experiences, and come together for thrilling rallies. At Summer Fuel, we curate an exceptional gathering of automotive enthusiasts, featuring the crème de la crème of the automotive culture.





"Ignite Your Adventure, Rev Up the Fun!"

Experience an extraordinary odyssey as we proudly unveil the sensational "The Peaks Rally" for 2024, meticulously crafted by the prestigious "Summer Fuel"! From the 26th to the 28th of July, prepare yourself for an indelible weekend brimming with exhilarating adventures, profound connections, and breathtaking panoramas along the resplendent and scenic thoroughfares of Alberta.



# SPONSORSHIP PACKAGES



"Ignite Your Adventure, Rev Up the Fun!"

## *Title Sponsor*

**\$4,799**



- **1 Entry Spot To The Rally Incl. plus 2 Guests**
- Ensure that your brand is prominently displayed on all advertising materials, website, and digital media when acknowledging Title sponsors.
- Logo placement on the hood of each rally car.
- We will create and share a personalized graphic across our social media channels, displaying your sponsorship announcement.
- Banner placement at "EXOTIC OF ALBERTA" show VIP lounge for promotional purpose, plus a VIP entry for one car plus 2 guests.
- 5 dedicated brand posts will be provided for a total duration of 3 months after the conclusion of the event.





## SPONSORSHIP PACKAGES



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# Fast Track Sponsor

**\$3,299**



- **\$1000 off on the rally package**
- Ensure that your brand is prominently displayed on all advertising materials, website, and digital media when acknowledging Fast Track sponsors.
- 2 medium logo placement on each rally car.
- We will create and share a personalized graphic across our social media channels, displaying your sponsorship announcement.
- One stand up Banner placement at "EXOTIC OF ALBERTA" show.
- 3 dedicated brand posts will be provided for a total duration of 2 months after the conclusion of the rally.



## SPONSORSHIP PACKAGES



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# Pit Stop Sponsor

**\$1,399**



- **\$500 off on the rally package**
- Ensure that your brand is prominently displayed on all advertising materials, website, and digital media when acknowledging Pit Stop sponsors.
- 2 small logo placement on each rally car.
- We will create and share a personalized graphic across our social media channels, displaying your sponsorship announcement.
- 1 dedicated brand posts will be provided for a total duration of 1 months after the conclusion of the rally.



#RDCAUSE  
**RIDE & DRIVE**  
FOR A CAUSE

# Summer

F U E L

"Ignite Your Adventure, Rev Up the Fun!"

## Thank You

[rally@rdcause.ca](mailto:rally@rdcause.ca)

Phone – 780 – 977- 0981

Social Media - @rdfcause / @summer.fuel

(Facebook | Instagram)

Website - [www.rdfcause.ca](http://www.rdfcause.ca)



We look forward to your participation in our combined efforts to ensure the triumph of this rally.